

Expand your market and grow your brand with feature-rich Session Initiative Protocol (SIP) solutions

Wholesale SIP Trunking from Bell

With growing demand for IP voice services, you need the ability to quickly and cost-effectively meet customers' evolving needs. Wholesale SIP Trunking from Bell makes it easy to broaden your service offering and enhance your brand with a flexible, scalable and reliable next-generation solution.

By providing public switched telephone network (PSTN) access over IP, Wholesale SIP Trunking reduces – and can even eliminate – the need for dedicated Primary Rate Interface (PRI) connections. Replacing fixed physical PSTN lines with a feature-rich IP-based system lets you help your customers reduce costs and simplify IT management.

Benefits of Wholesale SIP Trunking

- **Scale with ease:** With traditional PRIs, you have to increase capacity 23 channels at a time. Wholesale SIP Trunking lets you do so in single-channel increments. And because SIP is a digital protocol, it can easily integrate with a wide variety of digital services.
- **Maximize your investment:** With fast service turn-up times and reduced operating costs, Wholesale SIP Trunking helps you fulfill high revenue potential.
- **Meet your customers' needs:** Our flexible service categories and billing options allow you to accommodate all kinds of PSTN hand-off requirements, from business VoIP to conferencing or calling card applications.
- **Manage orders and customers on demand:** Our self-serve web portal makes it easy to establish trunk groups, port direct inward dial (DID) numbers, view call detail records (CDRs) and request support from our SIP experts.
- **Offer cost savings to end users:** With the ability to simplify and optimize voice and data over a single connection, your customers can realize substantial cost savings over traditional voice services.



Wholesale SIP Trunking packages

With Bell, you can choose from three categories of Wholesale SIP Trunking:

SIP Origination

A one-way, ingress-only service that transports PSTN-originated calls from multiple rate centres and terminates them to your soft switch or media gateway using local DID numbers.

SIP Gateway

A two-way service where Bell receives PSTN-originated calls and terminates them to your equipment and also terminates local (and, optionally, long-distance) calls received from you to the PSTN.

Resale SIP Trunking

A fully managed, two-way service for non-facilities-based resellers of telecommunications services that is provisioned directly to the end user. Outbound local and long-distance calls are terminated to the PSTN by Bell.

Standard features across each package include DID, toll-free numbers, directory listings and local number portability.

You also get access to an online portal that makes ongoing management easy. You can map out end-user programming requirements, configure call management functions, place orders, open tickets, view DID inventory, download CDRs and more.

About Bell Wholesale

Bell Wholesale provides industry-leading broadband, IP and voice wholesale products and services across Canada and at key points in the U.S. and Europe – helping you grow your businesses and meet the needs of your customers.

As Canada's largest communications company, Bell has more than 270,000 kilometres of fibre and 161 Points of Presence (PoP) across the country, the most in Canada. Our convenient "meet me" points in the U.S. and Europe provide seamless access to the largest network in Canada.

With an extensive team of professional services experts and 24/7 help desk availability, Bell provides high-quality support to interexchange carriers, local exchange carriers, wireless service providers, resellers, Internet service providers, over-the-top providers, system integrators, telcos and cablecos.

For more information, visit bell.ca/wholesale

The Bell logo, consisting of the word "Bell" in a bold, blue, sans-serif font.