

# Your Canadian customers are closer than you think

## Wholesale SIP Origination from Bell

Wholesale SIP Origination from Bell, is a flexible, scalable, IP-based solution that offers a reliable alternative to traditional TDM interconnections.

Whether you're a calling card provider, carrier, audioconferencing provider or inbound call centre operator, Wholesale SIP Origination creates a virtual presence to support your customers. The service transports PSTN-originated calls across Canada and terminates them to your soft switch or media gateway using local direct inward dial (DID) or toll-free numbers.

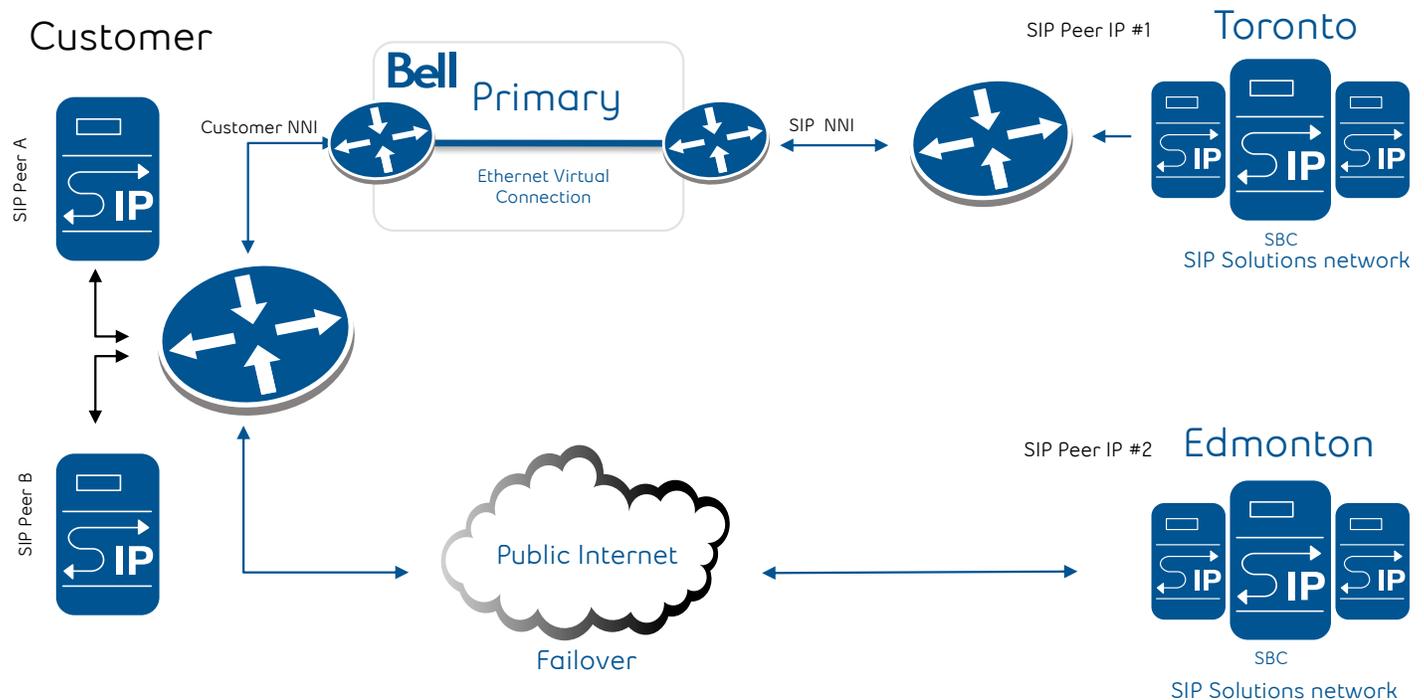


### Benefits of Wholesale SIP Origination

- **Network reach:** We have an extensive and growing footprint of rate centers across Canada.
- **Scale up when call volumes peak:** With Wholesale SIP Origination, you're not locked into paying for call capacity you don't need. You can dynamically scale your service up or down to accommodate seasonal peaks and valleys in the volume of calls you expect to receive.
- **Manage your service on demand:** Our self-serve web portal makes it easy to manage your DID inventory, view service usage reports and request 24/7 support from our SIP experts.
- **Get to market faster:** Ordering is fast and easy – and once you're signed up, our team turn up your new DIDs within hours.
- **Maintain continuity of service:** If you already have a local number with another supplier, local number portability lets you migrate them to Bell.

## Wholesale SIP Trunking packages

In a typical configuration, Wholesale SIP Origination supports peering with two geo-diverse data centres. The diagram below represents a typical set up using a Layer 2 Ethernet Interconnection with failover to the public Internet.



## About Bell Wholesale

Bell Wholesale provides industry-leading broadband, IP and voice wholesale products and services across Canada and at key points in the U.S. and Europe – helping you grow your businesses and meet the needs of your customers.

As Canada's largest communications company, Bell has more than 270,000 kilometres of fibre and 161 Points of Presence (PoP) across the country, the most in Canada. Our convenient "meet me" points in the U.S. and Europe provide seamless access to the largest network in Canada.

With an extensive team of professional services experts and 24/7 help desk availability, Bell provides high-quality support to interexchange carriers, local exchange carriers, wireless service providers, resellers, Internet service providers, over-the-top providers, system integrators, telcos and cablecos.

For more information visit [bell.ca/wholesale](http://bell.ca/wholesale)

